



Changing lives one ticket at a time.

Early Impact Report

Our first 15 months | Q4 2024 + 2025

Transforming Lives, One Ticket at a Time

Texas TickKids connects underserved youth and families to live arts, sports, and cultural experiences through nonprofit partners across North Texas – because access expands minds, creates joy and inspires dreams.



In the summer of 2024, I sat down with a notebook and a simple idea: help **100 youth** a year experience live arts, sports, and culture. What has happened since has been beyond anything I imagined.

Dallas–Fort Worth is a national leader in live sports, arts, and cultural events. But one in three youth in our region is growing up in poverty—rarely with access to the experiences that expand minds, **create joy, and inspire dreams.**

Texas TickKids is building the infrastructure this city was missing—connecting venues, nonprofits, and youth in need efficiently and with accountability. In **2025**, we helped youth and families access world-class events across North Texas through **nonprofit partners.** We're not just sharing tickets. We're opening doors.

From Beyoncé and the Dallas Cowboys to the symphony, pro golf, the circus, and community theatre—access looks different for every youth we serve.

For the kids,

Kris Fanning, Founder & President

Impact At A Glance

(Q4 2024 + 2025)

1,956

People served
through 2025

\$120,000

In-kind ticket value
provided

166

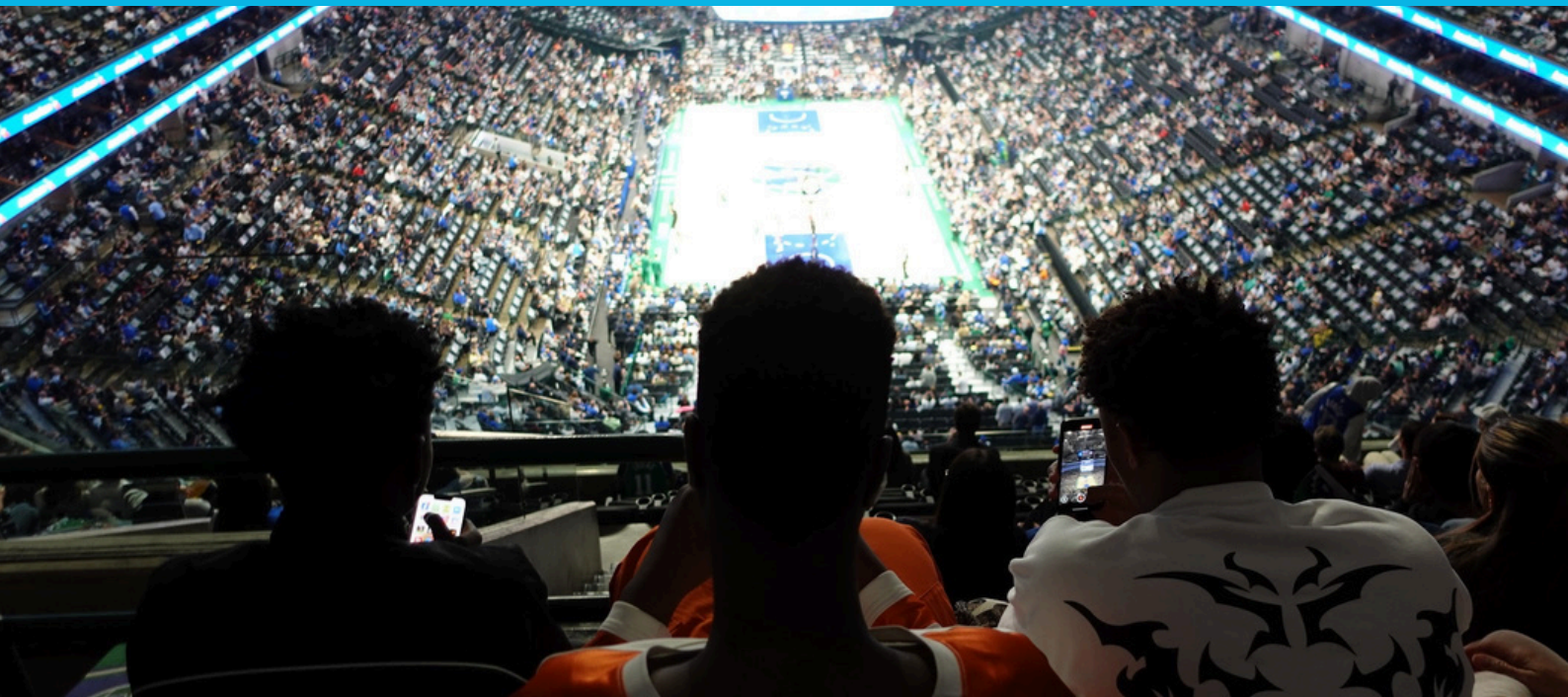
Event opportunities
provided in 2025 (sports,
arts, and cultural
experiences)

49

Nonprofit partners
served



The Big Picture



The Gap

Dallas–Fort Worth is a national leader in live sports, arts, and cultural events. Yet one in three youth in our region grows up in poverty and rarely has access to these experiences.

Why It Matters

These experiences are more than entertainment. They expand minds, create joy, and inspire dreams—and they build confidence and perspective that can change what a young person believes is possible.

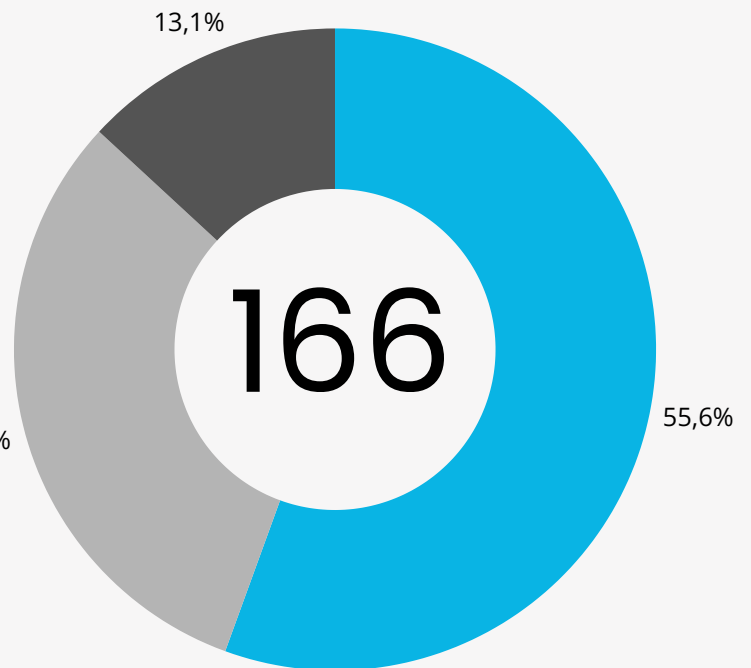
What Texas TickKids Is Building

Texas TickKids is bridging that gap by building the infrastructure that connects venues, nonprofits, and youth in need—sharing thousands of experiences efficiently through trusted nonprofit partners.

What Access Looks Like

166 Event Opportunities Provided

- Sports - 92
- Arts / Live performance - 51
- Community / Other - 22



"I FELT SEEN."

— A teenager, after their first live event

Our Vision

Texas TickKids is built to scale. We're working toward 25,000+ live experiences every year across North Texas.

Help Fund Access at Scale

We've built the system. Funding puts it to work for thousands more youth.

Give monthly or make an early leadership gift



Scan To Give
texastickkids.org/donate

Where We're Headed in 2026

- Serve 2,500+ youth through expanded access to live events
- Grow arts and cultural opportunities alongside sports across DFW
- Deliver \$170,000+ in experiential value through ticketing partnerships

Partnership Makes Access Possible

25+ Ticketing Partners • 50+ Nonprofit Partners



Boys & Girls Clubs of Greater Dallas • Catholic Charities Dallas • Big Thought • Café Momentum • HOPE Farm • Salvation Army Youth Center • Ronald McDonald House • Forerunner Mentoring • Big Brothers Big Sisters of Greater Dallas • The Stewpot • Vogel Alcove • Family Compass • Single Mom Scholars
Buckner International • DFW Angels • *And many more across North Texas*